

Welcome To Texas

*It's More Than You Think!
It's Like A Whole Other Country!*

Within its 267,000 square miles, there's something for everyone in Texas. The state's amazing variety of landscapes and cultures – spread across seven regions – lends itself to unforgettable experiences and adventures. Immerse yourself in sparkling waters, spectacular vistas, our creative arts scene, mouth-watering cuisine, an abundance of birds for watching, and a touch of the Wild West!

Year-round we welcome you to try any of our more than 900 golf courses, 600 miles of beaches, the stunning scenery of our national and state parks, challenging hiking trails, or any of our guest ranches for a fun outdoor Western time. Texas is also known for its sunny skies, as well as its sunny disposition – we're not called "The Friendship State" for nothing!

This year's Marketplace is themed "Big Texas Adventures"... and my-oh-my do we have a lot to share with you. We know you will enjoy your time in the Lone Star State and these exciting fam-tours will offer you a taste of Texas that will no doubt leave you coming back for more! Because here in Texas ... even the adventures are BIG!

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It's like a whole other country.



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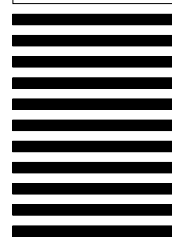
Pre-Marketplace FAM Tours



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Big Bend



The Big Bend Region is where all the stars still shine as brightly as creation intended. It's where warm breezes sway with heady desert flower perfumes, and grizzled mountain shoulder immense canopies of blue sky. Its frontier character, multicultural flavor, rich history, and spectacular scenery make this one of the most top visited destinations in Texas!

WEDNESDAY, JANUARY 24

- Visit Pecos, home of the World's First Rodeo.
- Tour the West of the Pecos Museum, with 50 rooms of exhibits about Pecos and West Texas.
- Visit one of the largest spring-fed pools in the U.S. at Balmorhea State Park.
- Tour Fort Davis, one of the best examples of a frontier military post in the American Southwest.
- Dinner and stargazing at McDonald Observatory
- Overnight at the Indian Lodge, a Southwestern pueblo-style inn nestled in the Davis Mountains

THURSDAY, JANUARY 25

- Explore the natural and human history of the region at the Museum of the Big Bend.
- Visit Lajitas, nestled between the Big Bend National Park and the Big Bend State Ranch Park.
- Enjoy lunch at Lajitas Resort, one of the leading resorts in the world.
- Take in the beauty and tranquility of the area on a river raft trip down the Rio Grande River.
- Enjoy Big Bend National Park, one of the largest and least visited parks in the entire system.
- Take in the region with an afternoon hike to Rio Grande Village and the Boquilla Canyon.
- Overnight at the Chisos Mountain Lodge, offering the best view of Big Bend's beauty.

FRIDAY, JANUARY 26

- Visit Big Bend National Park Headquarters to tour the visitor's center and exhibits of the area.
- The town of Marathon offers breathtaking views of Iron Mountain and Santiago Peak.
- The Gage Hotel has been around since the 1920s.
- Salute Paisano Pete, the "world's largest roadrunner" in Fort Stockton
- Tour the Annie Riggs Museum, showcasing exhibits echoing yesterday in Pecos County.
- Monahans is home to 4,000 acres of wind-sculpted sand dunes at Monahans Sandhills State Park.
- View a tank designed to hold over a million barrels of crude oil at the Million Barrel Museum.
- Exhibits at the Presidential Museum chronicle every U.S. presidency since George Washington.
- Overnight accommodations at the MCM Grande hotel.

SATURDAY, JANUARY 27

- View the world's largest collection of WWII Aircraft Nose Art at the American Airpower Heritage Museum.



Big Bend



Big Bend



Oklacool, Texappeal

East Texas

Oklacool, Texappeal, and Everything in Between "A Tale of Two States"



Texas and Oklahoma can both be considered true vacationer's paradises offering abundant outdoor activities and scenery, world-class museums, and attractions, cosmopolitan urban centers and quaint rural communities, and a rich and diverse heritage that includes Native American, pioneer, and cowboy history unrivaled anywhere!

We invite you to join us on a tour that will appeal to all of your senses featuring everything that's "Oklacool" loaded with "Texappeal" and everything in between.

JANUARY 25

- See billions of dollars being printed at the Bureau of Engraving & Printing.
- Enjoy touring Denton County's beautiful horse country and visit one of 300 ranches in the area.
- Bet on a good time at Winstar Casino with an "Oklahoma Extravaganza."

JANUARY 26

- Enjoy breakfast on the square in Historic McKinney, home of more than 1,700 historic structures.
- Visit Frisco home of the Texas Sculpture Garden and the world's leading home furnishing retailer, IKEA.
- Visit the "world's most famous ranch" and homestead of the fictional Ewing clan, Southfork Ranch.
- Relive the history of aviation at the Smithsonian affiliated, Frontiers of Flight museum.
- Tour the Sixth Floor Museum focusing on the life, death and legacy of President John F. Kennedy.
- Dinner will be in the 55-acre, turn-of-the-century, West End Historic District in downtown Dallas.

JANUARY 27

- A progressive breakfast awaits you in Granbury, a beautiful town situated on Lake Granbury.
- Visit Fort Worth's Cultural District where you'll find many sensational Fort Worth museums within easy walking distance of one another.

Cowboys, Country Music & Chicken-Fried Steak The Best of East Texas



In the Piney Woods of East Texas, Nature lays down a wondrous welcome mat. Carpeted with fragrant pine needles, brimming with lakes both mammoth and mysterious, and seasonally rich with radiant roses, delicate dogwoods, and exquisite azaleas, this inviting area both fascinates and captivates.

THURSDAY, JANUARY 25

- Tour the Texas Freshwater Fisheries Center, featuring more than 300,000 gallons of aquatic displays.
- View Black Beauty Ranch, home to rescued domestic and exotic animals.
- Enjoy an authentic Western shoot-out at Texas Top Guns Western Village.
- Visit Eilenberger's Bakery, famous for their fruitcakes since 1898.
- Overnight in Nacogdoches, the "oldest town in Texas"

FRIDAY, JANUARY 26

- Tour Nacogdoches' most historic buildings including; Historic Town Center, 1830 Sterne Hoya House, and the Old University Building.
- Drive through Stephen F. Austin State University's campus.
- Take in the charm of Millard's Crossing Historic Village, featuring 19th century architecture from log cabins to Victorian homes.
- Visit the Texas Country Music Hall of Fame and Tex Ritter Museum, paying homage to Texans who have made their mark in country music.
- Tour Marshall Pottery, the largest manufacturer of red clay pots in America today.
- Visit Scarlett O'Hardy's Gone With The Wind Museum and view one of the largest private collections of memorabilia from this epic story.
- Travel to Kilgore, where the greatest concentration of oil wells in the world once stood.
- Visit Tyler, known for Tyler rosebushes and the Texas Rose Festival.
- Enjoy a cocktail reception at the Tyler Museum of Art.

SATURDAY, JANUARY 27

- Enjoy breakfast at the Roseland Plantation, containing 225 acres and five historic plantations.
- Drive through Canton, home of one of the nation's largest flea markets.
- Visit Mesquite, "Rodeo Capital of Texas" and home of the World Famous Mesquite Championship Rodeo.
- Cruise Lake Ray Hubbard aboard the doubledeck paddlewheeler, the Texas Queen.



East Texas



Hill Country



Hill Country



Southeast Texas



Southeast Texas

Astronauts, Art Cars & Aquariums - Dive Into the Upper Texas Coast!



The upper coast of Southeast Texas offers so much to explore! Miles of sandy beaches, vibrant indoor rainforests & aquariums, cosmopolitan museums & theaters, quirky attractions, a colorful history - and Texas Tea! Did we mention the delicious seafood?

THURSDAY, JANUARY 25

- Stroll the Kemah Boardwalk, a 40-acre waterfront entertainment & dining complex. Feeling bold? Pet and feed stingrays at the Stingray Reef!
- Blast off to a journey of NASA's manned space program at Space Center Houston, the official visitor center of Johnson Space Center - home of mission control & astronaut training facilities.
- Experience the triumph of the human spirit during the aftermath of the worst natural disaster in the United States as chronicled in The Great Storm.
- Devour delicious Gulf Seafood overlooking the historic Tall Ship Elissa on Galveston Bay.

FRIDAY, JANUARY 26

- Journey through the rainforests of Asia, Africa & South America at the Moody Gardens Rainforest Pyramid.
- Travel back to the days of the "Wall Street of the West" with a tour of the Galveston Island's pre-1900 Victorian homes and mansions.
- Hitch a ride to Beaumont aboard the Bolivar Ferry - watching dolphins play in your wake!
- Encounter a "haunting" guided tour of Beaumont's Historic Downtown Entertainment & Cultural District.
- Roughneck or roustabout? Visit the world's first oil boomtown recreated at Spindletop / Gladys City Boomtown Museum.
- Dive into Houston's world-class Museum & Theater Districts, featuring treasures from dinosaurs to fine art and opera to Broadway hits!
- A vehicle of expression unlike any other! Enjoy "Art in the Fast Lane" at Houston's Art Car Museum.
- Immerse yourself in 500,000 gallons of fun at the Downtown Aquarium Houston! From the beautiful white tigers to looming sharks - enjoy 400 species of marine life & mammals.

SATURDAY, JANUARY 27

- Stand in the shadow of an American Hero! Visit the 67-foot tall Sam Houston Statue & Visitors Center in Huntsville.
- Relive history from WWII to the Persian Gulf War through the life & times of our Nation's 41st President at the George Bush Presidential Library & Museum.

Southeast Texas So Much To Explore



From space exploration in Bay Area Houston to exploring miles of sandy beaches in Galveston. From the Cajun country and oil gushers of Beaumont to the Cosmopolitan museum and theater districts of Houston. From International Rainforests to Presidential Museums. In Southeast Texas, there is "So Much To Explore!"

THURSDAY, JANUARY 25

- Tour NASA/Johnson Space Center.
- Enjoy the Kemah Boardwalk, a 40-acre waterfront entertainment facility.
- Experience a behind-the-scenes tour of the Aquarium Restaurant and feed live stingrays at Stingray Reef.
- Overnight in Galveston, Texas' most beautiful, entertaining, and historic island

FRIDAY, JANUARY 26

- Visit the rain forests of Asia, Africa, and South America at the Rainforest Pyramid at Moody Gardens.
- Enjoy a historic driving tour of Galveston's pre-1900 Victorian homes.
- Journey to Beaumont aboard the Bolivar Ferry.
- Enjoy a personal guided tour of Beaumont's Historic Downtown Entertainment & Cultural District.
- Tour the Texas Energy Museum, spotlighting 19th century oil discoveries.
- Visit the Fire Museum of Texas, home of the World's Largest Fire Hydrant.
- Explore the largest collection of Thomas Edison's inventions west of the Mississippi at the Edison Plaza Museum.
- View the Jefferson Theatre, a renovated vaudeville house built in 1927.
- Tour the McFaddin-Ward House, a restored beaux-arts colonial mansion and carriage house.
- Visit the world's first oil boomtown recreated at Spindletop Gladys City Boomtown Museum.
- Experience Houston's Theatre District offering multiple options for theater goers.
- Take in Houston's Museum District with 16 institutions offering a world of treasures.
- Shop the Galleria, the fifth largest mall in the U.S.

SATURDAY, JANUARY 27

- Tour the George Bush Presidential Library in College Station.

Everything is Big in Texas... Even The Adventures!



Official Registration Form

- ★ Please Make Copies of this form and complete for each person registering for a tour.
- ★ Tours are open to all ABA Marketplace registered delegates.
- ★ Maximum of two people per company per tour.
- ★ Registrations will be taken on a first-come, first-served basis. *Tour space is limited*
- ★ All tours will run regardless of number of participants.
- ★ FAM arrival and departure details will be discussed with each participant on a one-to-one basis.
- ★ Confirmations will be sent to FAM tour participants upon receipt of registration form and registration fee.
- ★ Choice preferences not guaranteed.

Sign me up!

PLEASE CHECK OFF YOUR CHOICE

- Pre FAM #1 - Big Bend
- Pre FAM #2 - Oklacool, Texappeal
- Pre FAM #3 - East Texas
- Pre FAM #4 - Hill Country
- Pre FAM #5 - Southeast Texas

Fees

\$75 per Motorcoach or Tour Operator delegates & guest, refundable upon completion of FAM tour.

\$150 per travel industry delegate. Non-refundable.

No cancellations or refunds will be given after a reservation confirmation is sent to attendee by the FAM tour committee.

Please Bill Me Pay online at www.grapevinetexasusa.com

Name _____
 Title _____ Company _____
 Address _____
 City _____ State/Province _____ Zip _____
 Phone _____ Cell Phone _____ Fax _____
 E-Mail _____ Web site _____
 Please list any special needs you may have _____

Please complete

CHECK ALL THAT APPLY:
 ___Nonsmoking Room ___One Bed ___Two Beds ___1st Floor Preference ___Handicapped Accessible
 Dietary Restrictions (please specify) _____

Registration Deadline: Friday, November 17, 2006

Mail this self-addressed form or Fax it to:
 HEATHER KISABETH • GRAPEVINE CONVENTION & VISITORS BUREAU • 817-410-3038