

MARKET YOUR Place at

MARKETPLACE SCHEDULE

MARKETPLACE

NASHVILLE
FEB 3-8,
2006

Thursday, Feb. 2, 2006

12:00 pm - 5:00 pm ABA Board of Directors
Executive Committee Meeting

Friday, Feb. 3, 2006

8:00 am - 12:00 pm ABA Board of Directors
Committee Meetings
10:00 am - 12:00 pm Bus Industry Safety Council
Executive Committee Meeting
12:00 pm - 5:00 pm ABA Board of Directors Meeting
12:00 pm - 6:00 pm Marketplace Networking Floor Open
1:00 pm - 5:00 pm Bus Industry Safety Council Meeting
2:30 pm - 5:00 pm Education Seminars
4:30 pm - 6:00 pm Networking Floor
Opening Reception
*Sponsored by Pigeon Forge Department
of Tourism & Pigeon Forge
Tourism Community*
6:00 pm - 9:00 pm Dine Around Nashville!
Sponsored by Nashville CVB
7:00 pm - 9:30 pm ABA Board of Directors Dinner
Sponsored by Motor Coach Industries

Saturday, Feb. 4, 2006

8:00 am - 5:00 pm Bus Industry Safety Council Meeting
8:00 am - 6:00 pm Marketplace Networking Floor Open
9:00 am - 5:30 pm Education Seminars
11:00 am - 12:00 pm Opening Ceremony & ABA
Annual Meeting
*Sponsored by Nashville CVB & Gaylord
Opryland Nashville*
12:10 pm - 12:30 pm DMO Mating and Networking Session
12:30 pm - 5:03 pm DMO Appointment Session I
5:00 pm - 6:00 pm Operator-to-Operator Reception
Sponsored by Greater Birmingham CVB
6:00 pm - 9:00 pm Gaylord Opryland's Summerfest
Evening Event
Sponsored by Gaylord Opryland Nashville
9:30 pm - 12:30 am Hospitality Suite
Sponsored by Mohegan Sun

Sunday, Feb. 5, 2006

7:00 am - 2:00 pm Marketplace Networking Floor Open
7:30 am - 8:00 am Ecumenical Service
Sponsored by The Carolina Opry / Tribute!
8:00 am - 8:50 am Operator Breakfast
Sponsored by Washington, DC CTC
9:00 am - 10:31 am DMO Appointment Session II
9:00 am - 2:00 pm Education Seminars
11:00 am - 12:00 pm State / Provincial Caucuses
12:30 pm - 4:30 pm Sightseeing Tours
Sponsored by Nashville CVB
6:00 pm - 9:00 pm Dine Around Nashville!
Sponsored by Nashville CVB

Monday, Feb. 6, 2006

7:00 am - 6:00 pm Marketplace Networking Floor Open
8:00 am - 9:00 am Operator Breakfast
Sponsored by Virginia Tourism Suppliers
9:00 am - 11:00 am DMO Representatives Meeting
9:00 am - 5:00 pm Education Seminars
9:10 am - 9:30 am Lodging Mating and Networking Session
9:30 am - 12:32 pm Lodging Appointment Session I
12:45 pm - 2:15 pm All-Delegate Lunch
Sponsored by Group Sales Box Office
2:25 pm - 2:45 pm Attraction / LRO / Other
Mating and Networking Session
2:45 pm - 5:47 pm Attraction / LRO / Other
Appointment Session I
7:00 pm - 10:00 pm An Exclusive Night at the Opry Evening Event
*Sponsored by The Grand Ole Opry &
Gaylord Attractions*
10:00 pm - 12:30 am New York Auction Hospitality Suite
Sponsored by Destinations of New York State

Tuesday, Feb. 7, 2006

7:00 am - 5:00 pm Marketplace Networking Floor Open
8:00 am - 9:00 am Operator Breakfast
Sponsored by Prime Outlets
9:00 am - 3:00 pm Education Seminars
9:10 am - 12:12 pm Attraction / LRO / Other Appointment Session II
12:30 pm - 2:00 pm All-Delegate Lunch
*Sponsored by Branson / Lakes Area Chamber of
Commerce & CVB*
2:15 pm - 6:00 pm Sightseeing Tours
Sponsored by Nashville CVB
7:00 pm - 10:00 pm Honky Tonk Highway Evening Event
*Sponsored by Ryman Auditorium & Nashville
Honky Tonk Highway*
9:30 pm - 12:30 am Foundation Afterglow
Sponsored by Hard Rock Café International

Wednesday, Feb. 8, 2006

7:00 am - 5:00 pm Marketplace Networking Floor Open
8:00 am - 9:00 am Operator Breakfast
Sponsored by Pennsylvania Travel Industry
9:00 am - 4:30 pm Education Seminars
9:10 am - 12:12 pm Lodging Appointment Session II
12:30 pm - 2:00 pm All-Delegate Lunch
Sponsored by Virginia Beach CVB
2:15 pm - 5:17 pm Attraction / LRO / Other
Appointment Session III
5:17 pm - 6:30 pm Operator Reception
*Sponsored by ABC Companies, Motor Coach
Industries, Prevost Car Inc. & SETRA-
DaimlerChrysler Commercial Buses*
6:00 pm - 7:00 pm CTIS Graduation
7:00 pm - 10:00 pm Gone to Texas! Evening Event
*Sponsored by Gaylord Texan Resort
& Grapevine CVB*