



*It is time to Market YOUR Place at
Marketplace 2006.*

Marketplace is **One Hot Ticket** as the must attend show in the industry.

Nashville has set the stage for your arrival. The Marketplace schedule is developed and organized by industry members like you, with a goal of maximizing the networking opportunities between Buyers, Sellers and Associates. ABA is the best show for networking, education, and business appointments – and everything in between!

ABA's Marketplace gives you:

- Up to 52 face-to-face, 7-minute business appointments per session;
- More than 85,000 pre-scheduled appointment requests prior to the start of Marketplace, with the ability to add more appointments on-line before you arrive;
- 16 all-delegate networking events;
- All delegates – Buyers and Sellers – together in the same hotel for more sales opportunities;
- Nearly 40 Education Seminars – allowing you to also earn credits toward your Certified Travel Industry Specialist (CTIS) certification;
- The Marketplace Networking Floor, where you can utilize the Message, Learning, Orientation, E-Mail and Education Centers, enjoy refreshments in an expansive lounge and visit with numerous vendors and sponsors. Open all the time - to all delegates.

If you are serious about building your business traffic and profits while growing your share of the group market, Marketplace is the one meeting you can't afford to miss.

Be a part of the more than \$35 million in motorcoach group business that is generated during Marketplace week alone! If you need additional information, contact our Meetings Department at (800) 283-2877, meetingsdept@buses.org or <http://www.buses.org/marketplace>.

*Plan to take your journey to Nashville so
YOUR business can be Center Stage.*