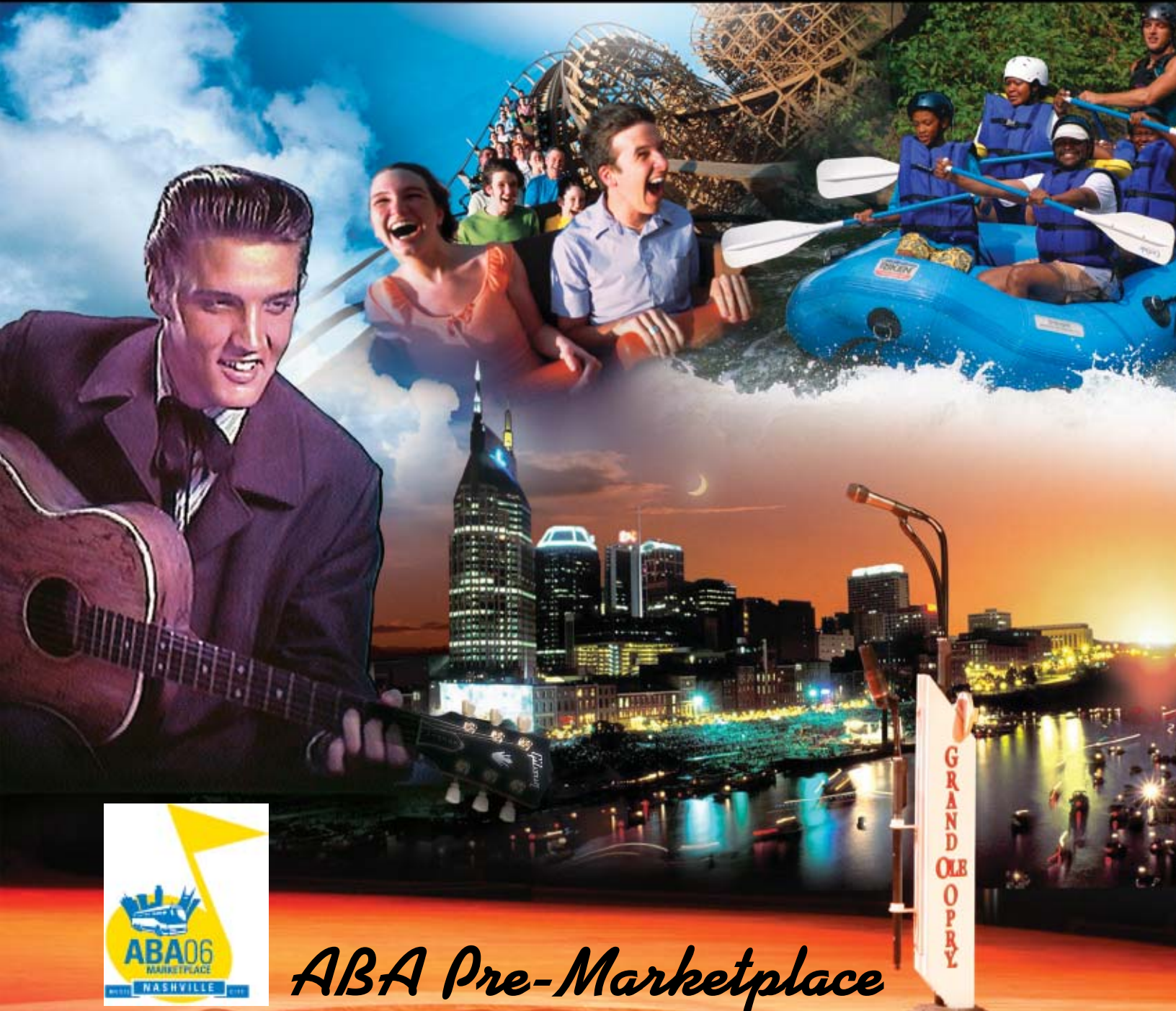


TENNESSEE

The stage is set for you!



ABA Pre-Marketplace

TENNESSEE FAM TOURS

FOR ABA OPERATORS February 1-3, 2006

Choose Your Tour & Come For A Pre-Departure Dinner!

All tours depart Nashville from the Gaylord Opryland Resort & Convention Center on Wednesday, Feb. 1 at 8 a.m. and return by noon, Friday, Feb. 3. **You must reserve your room for Tuesday night, before departure, and you will be hosted for dinner by Opry Mills, the shoppertainment mall, on Tuesday night, Jan. 31 at 7:30 p.m.** Details to follow! **You must be an ABA Operator to participate. Respond to this offer by Jan. 6!**

Tour #1

A TASTE OF WEST TENNESSEE!

Camden

After leaving Nashville, we'll stop for a refreshment break at the **Tennessee River Freshwater Pearl Farm**, the only freshwater pearl cultivating operation in North America. You'll see a brief demonstration on how pearls are "harvested" at the museum and jewelry showroom. Then, we'll get on the **Music Highway (I-40)** and head west for...



Pearls

Memphis



Beale Street

Upon your arrival in Memphis—*Home of the Blues* and the **Birthplace of Rock 'n' Roll**, you'll check into the famous **Heartbreak Hotel** and begin your Platinum tour at **Elvis Presley's Graceland**. Then, it's down to **Beale Street** for some hot southern cuisine and some cool blues, right on the street where it all started. The next day will feature **Sun Studio**, where Elvis recorded his first record, the **Memphis Rock 'n' Soul Museum** and the **STAX Museum of American Soul Music**. You'll also enjoy a famous **Memphis BBQ** lunch. From there you'll head to your next stop...

Jackson

Just an hour away from Memphis, you'll check into your comfortable accommodations in Jackson, and be whisked away to the **International Rock-A-Billy Hall of Fame and Museum** for a guided tour, dinner and entertainment in downtown Jackson. The next morning, enjoy the greatest southern breakfast ever at **Brooks Shaw & Son's Old Country Store Restaurant** in the **Casey Jones Village**, one of Tennessee's top ten attractions. are among the top ten most visited attractions in Tennessee. Browse the gift shop, and pick up some complimentary fudge, made from scratch daily, to take with you as you head back to Nashville.



Old Country Store

Tour #2

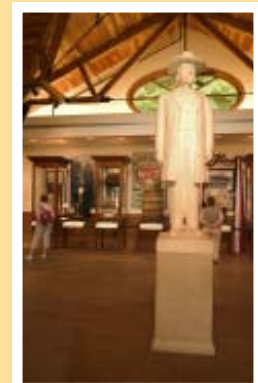
JACK DANIEL'S, SOUTHERN CHARM & CHATTANOOGA COMFORTS!

Lynchburg & McMinnville

Leave Nashville and head for a tour of the **Jack Daniel Distillery** in Lynchburg, the oldest registered distillery in the USA, known for world-famous smooth sipping whiskey. Enjoy lunch and a tour of **Historic Falcon Manor** in McMinnville, the Victorian tour mansion called "*Tennessee's Biltmore*" by PBS, built in 1896 by "Gorilla Pants" manufacturer Clay Faulkner.

Chattanooga

Arrive in Chattanooga and start your visit at our new \$120 million waterfront and the **Tennessee Aquarium's new Ocean Journey**. Pet harmless sharks and stingrays at Shark Island, stroll through a butterfly garden, and explore an undersea cavern upclose with giant octopus, jellyfish and spider crabs. *Continued to next page...*



Jack Daniel Distillery



Knoxville

MOUNTAINS & MORE! Continued...

Cruise the Tennessee River on the **Star of Knoxville** stern-wheeler and disembark at the beautiful 1834 **Armstrong-Lockett House (Crescent Bend)**, Expect tea and dessert in the nine terraced, spectacular **W.P. Toms Memorial Gardens**. Enjoy live music and a delicious buffet at the **Women's Basketball Hall of Fame**, where interactive experiences include a dribble racecourse and locker room with coach's half-time talk. Friday's breakfast (before leaving for Nashville) is at the **East Tennessee History Center**, hosted by local attractions, hotels and restaurants. Permanent and changing exhibits detail 200 years of regional history, from the Lost State of Franklin to the emergence of country music in East Tennessee's cradle.

Tour #4

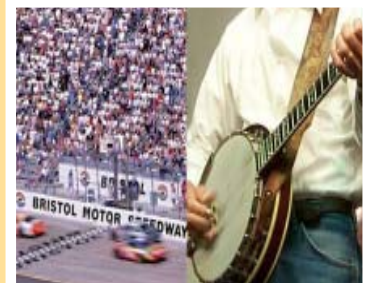
REV UP YOUR ENGINES FOR MOUNTAIN TALES & TUNES!

Bristol, Johnson City, Kingsport & Jonesborough

The first ten "pole-setters" receive two complimentary tickets to the Busch racing series at the world's fastest half-mile track, the **Bristol Motor Speedway!** When you arrive in the Tri-Cities area, get fueled-up with a one-of-a-kind "tail gate" party! Savor the flavor of Northeast Tennessee hospitality with lunch along the way to **Allandale Mansion** on a 25-acre estate; one of the region's unique doorways. Race away to **Exchange Place**, an 1800's farmstead where the "Huggins Family" holds an entertaining ceremony and dinner in your honor. Pack your bags, and get your engine started with breakfast before visiting *America's favorite NASCAR track*, so says ESPN, *Sports Illustrated & Sporting News*. Get the driver's perspective with a guided tour and a ride around the half-mile high banks.

Racin'...the way it ought'a be! Capture pioneer spirit in traditional Appalachian music as the Cobbs welcome you to **Rocky Mount**, the first territorial capital of the U. S. After lunch, explore two legendary attractions in the making: the "**Big Dig**," Gray Fossil Site with 7.5 million years of history and the Birthplace of Country Music Museum. Stroll the footsteps of pioneers and presidents in **Historic Jonesborough**, Tennessee's Oldest Town. We'll spin a few tales and soak up a few ales at the only **International Storytelling Center** in the world. Then it's off to sweet dreams and the ABA Marketplace. Experience the Tri-Cities, a never-ending story with more chapters for your group's next visit!

For More Tennessee information anytime, visit www.TNvacation.com!



Bristol to Jonesborough

Tennessee Department of Tourist Development
25th Floor, Wm. Snodgrass/Tennessee Tower
312 Eighth Avenue North
Nashville, TN 37243

Place
First Class
Stamp
Here

Att: Ruth White
Tennessee Department of Tourist Development
25th Floor, Wm. Snodgrass/Tennessee Tower
312 Eighth Avenue North
Nashville, TN 37243



TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT

25th Fl., Wm. Snodgrass/Tennessee Tower Bldg.
312 8th Ave. N., Nashville, TN 37243
(615) 741-2159

Dear ABA Tour Operator,

On behalf of the Tennessee travel industry and our state department, we look forward to seeing you at the 2006 ABA Marketplace in Nashville.

I am personally excited about the Pre-Marketplace Familiarization Tours of Tennessee, created especially for tour operators to sample some of Tennessee's best itineraries!

Our state has so much to offer group travelers, and these tours are wrapped in genuine hospitality, good food, comfortable accommodations and great music—just what you'd expect from Tennessee!

The stage is set for you to discover the perfect Tennessee tours, customized for you and your clients.

Warmest regards,

Susan H. Whitaker,
Commissioner
Tennessee Department of Tourist Development

TENNESSEE

The stage is set for you!

Photos and Stories for Your Itineraries:
www.tenntravelnews.com

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