

MARKET YOUR Place at

MARKETPLACE

CHICAGO
FEB 4-9,
2005

MARKETPLACE 2005 AMERICAN BUS ASSOCIATION

Thursday, Feb. 3, 2005

12:00 pm - 5:00 pm ABA Board of Directors
Executive Committee Meeting

Friday, Feb. 4, 2005

8:00 am - 12:00 pm ABA Board of Directors
Committee Meetings

10:00 am - 12:00 pm Bus Industry Safety Council
Executive Committee Meeting

12:00 pm - 5:00 pm ABA Board of Directors Meeting

12:00 pm - 6:00 pm Marketplace Networking Floor Open

2:30 pm - 5:00 pm Education Seminars

1:00 pm - 5:00 pm Bus Industry Safety Council Meeting

6:00 pm - 10:00 pm Dine Around Chicago!
*Sponsored by Chicago CTB, Chicago Office
of Tourism and Illinois Bureau of Tourism*

7:00 pm - 9:30 pm ABA Board of Directors Dinner
Sponsored by Motor Coach Industries

Saturday, Feb. 5, 2005

8:00 am - 5:00 pm Bus Industry Safety Council Meeting

8:00 am - 6:00 pm Marketplace Networking Floor Open

8:30 am - 5:30 pm Education Seminars

10:00 am - 11:30 am All-Delegate Breakfast
ABA Annual Meeting
Sponsored by Washington, D.C. CTC

11:30 am - 12:00 pm Opening Ceremony
*Sponsored by Chicago CTB, Chicago Office
of Tourism and Illinois Bureau of Tourism*

12:00 pm - 12:30 pm DMO Mating and Networking Session

12:30 pm - 5:03 pm DMO Appointment Session I

5:00 pm - 6:00 pm Operator-to-Operator Reception
Sponsored by Greater Birmingham CVB

7:00 pm - 10:30 pm Walking in a Water Wonderland Evening
Event at The John G. Shedd Aquarium
Sponsored by The John G. Shedd Aquarium

Sunday, Feb. 6, 2005

7:00 am - 4:00 pm Marketplace Networking Floor Open

7:30 am - 8:00 am Ecumenical Service
Sponsored by The Carolina Opry

8:00 am - 9:00 am Operator Breakfast
*Sponsored by ABC Companies,
Motor Coach Industries, Prevost Car Inc.
and SETRA of North America Inc.*

9:00 am - 10:31 am DMO Appointment Session II

9:00 am - 3:30 pm Education Seminars

11:00 am - 12:00 pm State / Provincial Caucuses

12:30 pm - 4:30 pm Sightseeing Tours
*Sponsored by Chicago CTB, Chicago Office
of Tourism and Illinois Bureau of Tourism*

6:00 pm - 10:00 pm Dine Around Chicago!
*Sponsored by Chicago CTB, Chicago Office
of Tourism and Illinois Bureau of Tourism*

9:00 pm - 12:00 am Hospitality Suite
Sponsored by Atlantic City Delegates

Monday, Feb. 7, 2005

7:00 am - 6:00 pm Marketplace Networking Floor Open

8:00 am - 9:00 am Operator Breakfast
Sponsored by Virginia Tourism Suppliers

9:00 am - 9:30 am Lodging Mating and Networking Session

9:00 am - 11:00 am State / Provincial Representatives Meeting

9:00 am - 5:00 pm Education Seminars

9:30 am - 12:32 pm Lodging Appointment Session I

12:45 pm - 2:15 pm All-Delegate Lunch
Sponsored by Group Sales Box Office

2:15 pm - 2:45 pm Attraction / LRO / Other

2:45 pm - 5:47 pm Mating and Networking Session
Attraction / LRO / Other

6:30 pm - 7:30 pm Appointment Session I

7:00 pm - 10:00 pm CTIS Graduation

7:00 pm - 10:00 pm The Place To Be Evening Event at
The Field Museum
Sponsored by The Field Museum

10:00 pm - 12:30 am Hospitality Suite
Sponsored by Destinations of New York State

Tuesday, Feb. 8, 2005

7:00 am - 5:00 pm Marketplace Networking Floor Open

8:00 am - 9:00 am Operator Breakfast
Sponsored by Prime Retail

9:00 am - 12:02 pm Lodging Appointment Session II

9:00 am - 4:30 pm Education Seminars

12:15 pm - 1:45 pm All-Delegate Lunch
*Sponsored by Branson / Lakes Area Chamber
of Commerce & CVB*

2:00 pm - 5:30 pm Sightseeing Tours
*Sponsored by Chicago CTB, Chicago Office
of Tourism and Illinois Bureau of Tourism*

6:00 pm - 10:30 pm An Evening of Broadway in Chicago
*Sponsored by Broadway in Chicago
and the Illinois Bureau of Tourism*

9:30 pm - 12:30 am Foundation Afterglow
Sponsored by Hard Rock Café International

Wednesday, Feb. 9, 2005

7:00 am - 5:00 pm Marketplace Networking Floor Open

8:00 am - 9:00 am Operator Breakfast
Sponsored by Pennsylvania Travel Industry

9:00 am - 12:02 pm Attraction / LRO / Other

9:00 am - 4:30 pm Appointment Session II

9:00 am - 4:30 pm Education Seminars

12:15 pm - 1:45 pm All-Delegate Lunch
*Sponsored by Gaylord Texan Resort
on Lake Grapevine and Grapevine CVB*

1:45 pm - 4:47 pm Attraction / LRO / Other

6:30 pm - 11:00 pm Appointment Session III

6:30 pm - 11:00 pm Evening Event
*Sponsored by Gaylord Opryland Nashville
and Nashville CVB*